



EAST VALLEY
ARTISTS

Flourish

Membership Drive

January 2021

Upcoming Events on Zoom:

Jan 7, 6:30p, Board Zoom Meeting

Jan 21, 6:30p, Zoom Meeting & Demo by Jaya King

Presidents Notes:

Hello artists! Well, I don't know about you, but I am looking forward to 2021. 2020 was a little crazy and we made a lot of adjustments both personally and as a club. Who knew we could successfully transition to online meetings, demos and Annual Show? I am extremely grateful to have had the honor to work with a board who not only rolled with the changes, but who put in the effort to make sure that the club thrived while we were working from home. It's been an amazing team effort to keep things going this past year. I also want to thank everyone who has participated in the challenges, the zoom meetings and the annual show. Every time I was able to see your face, read your emails or see your latest creation, it made me feel more connected. I hope you enjoyed those connections as well.

Your current board has volunteered to serve for another year. Please watch your inbox for an official vote to approve the board. We have one open position for secretary, if you are interested please email me at eastvalleyartists@gmail.com. It is a good way to check out the board and see if you want to be more involved. We also need an 'On-line, Artist of the month coordinator,' please see info below on both positions.

You probably know that our dues pay for our demonstrators. So far this year we have demonstrators in Oil, acrylic, sand and henna & pottery, I can't wait! But the cost of getting a quality demonstration has gone up in the last couple of years. We currently pay our demonstrators \$150, which if you think of the time that goes into prepping, setting up for an online demo (or in the case of in person the travel time) and actually giving the demonstration, it is a deal. Hadi, our demo coordinator has already been hard at work and has secured demos through May. We want to make sure we can secure demos for the balance of the year, but we need to know that we have the budget. So, I ask you, if you love our club as much as I do, please consider renewing in January so your board can get to work planning for a great year.

*Kind regards,
Shelly*

Challenges:

We need an Artist of the month ON-LINE - Coordinator ASAP!! Please see job description below

Demonstration: By Jaya King. How to use a limited color palette to achieve depth in a landscape painting.



Jaya King is a professional artist and California native based out of Sacramento who has been showing, teaching, and demonstrating her work since 2003. Her dynamic paintings marry both balance of technique and personal connection to the viewer. Her mediums of choice are acrylic and encaustic, a painting process using heated tools and pigmented wax.

Before the covid shutdown, her popular painting workshops gave students the opportunity to grow as artists and express their individuality. Now her teaching and inspiration continues with her online classroom and the launch of her very first in-depth e-course, Color Mix Masterclass. Jaya's (now virtual) lectures have an emphasis on technique, personal growth and exploration through painting. Currently Jaya is producing a new body of acrylic work focusing on dynamic, textured semi-abstract skies for a solo show in February.

Jaya has been featured in Sacramento's Inside Publications magazine. Her work has been published in Splash 11: New Directions, Incite 3: The Best of Mixed Media, and in Art Journey Animals: A Collection of Inspiring Contemporary Masterworks. In 2018 Jaya painted a mural on the Guild Theatre as part of the 2018 Wide Open Walls mural festival. In 2016 Jaya developed a scholarship program, which gives high school students the opportunity to explore the art and process of encaustic painting. At age 24 she was invited to do a solo show at Stanford University. Jaya's artwork is in the permanent collections at the Triton Museum of Art in Santa Clara, CA and the Museum of Encaustic Art in Santa Fe, NM.



www.jayasart.com / www.jayasartschool.com, IG: @artchickjaya / @jayas.acrylic.classroom

jaya@jayasart.com

Remembering: Sally Holt -

EVA lost a longtime (20+years) member this past November. Sally Holt painted with oils, but they were translucent and almost watercolor like. She was not just an artist, but also a past board president who brought much vibrancy and energy to our club. She had a bright smile and always loved a party.



Member News:

Welcome New member Joseph Bernadas!
HAPPY NEW YEAR - YAY 2021 is finally here!!!!

Membership Drive:

PLEASE, Pay early so we can plan out our year. Our club depends on your generosity and membership. Thank you in advance!

EVA POSITIONS WE NEED TO FILL

Secretary

FUNCTION: Communicate essential information about the club activities and Board decisions to the membership.

RESPONSIBILITIES:

1. Keep accurate records of all club and Board meetings.
2. Keep, on file, a copy of the EVA Constitution, any Operating Rules and Resolutions.
3. Attend regular club meetings and announced Board meetings.
4. Present to the membership any correspondence received.
5. Reply and send all EVA correspondence once approved, as needed.
6. Post minutes of club meetings in club newsletters, as requested by the President.

On-Line Artist of the month coordinator

FUNCTION: Facilitate On-line artist of the month, monthly.

RESPONSIBILITIES:

1. Morning of meeting - receive emails with artwork (correctly labeled) and organize them in one place. Email the photos for non zoom attendees to vote. Share the photos during our Zoom meeting
2. Tabulate the winners and post 1st, 2nd & 3rd in an email to eva & online.
(if you are unable to attend the zoom meeting, you are responsible for finding a replacement)

Contacts us at:

eastvalleyartists@gmail.com

www.eastvalleyartists.com

Follow us on:



@eastvalleyartists

President: Shelly Woolvin

Vice President: Sloane Perroots

Treasurer: Julie Cline

Publicity: Sarah Nguyen

Secretary:

Webmaster: Julie Cline

Newsletter: Sloane Perroots

Artist of the Month:



COLDWELL BANKER



Lisa Blaylock

Broker

(408)206-4404

www.lisablaylock.com

License Number #00920723

Serving Clients for over 35 years!



CAPITOL
PRINTING & COPYING

**Capitol Printing is offering EVA Members
10% OFF all printing and copying services!**

Bring in this coupon or mention you are an EVA member to redeem this offer.

- Business Cards
- Brochures
- Flyers
- Greeting Cards
- Postcards
- Signs
- Vinyl Decals
- Digital Color Copies
- Digital Black & White Copies ...and more!

For full list of services, visit: www.capitol-printing.net
E-mail us for a free, no-obligation quote: owner@capitolprintcopy.com

2470 Berryessa Road | Suite A
San Jose, CA 95133
(At Capitol Avenue, behind Denny's)

TEL: 408.923.7700
FAX: 408.923.7820
Open Monday - Friday, 9 AM - 6 PM



Capitol Printing
is a proud sponsor
of East Valley Artists.



Support local business!